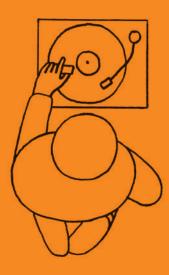
LET'S GET CLEAN. TOGETHER.



SINCE 1971

We've been cleaning since 1971. Back then our gadgets were record players and vinyl.

Now they're phones, computers and all kinds of gadget screens.



MAKE CLEANING FUN

What if we actually wanted to clean because the things we'd use for cleaning made it fun?

Complimenting our favorite gadgets, the tools we use to clean with should look great - feel great - and perform great.

Wouldn't that be great?





SKU'S



BLAST

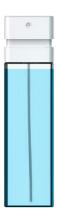
All-in-one spray & microfiber cloth. Made for large displays & TVs.



All-in-one sprays and microfiber cloths. Blast is made for large displays and television screens.



Gray

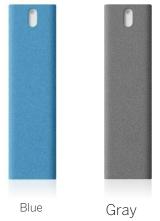


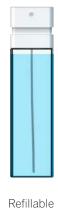
Refillable





All-in-one sprays and microfiber cloths. Spray is made for laptops and desktops.



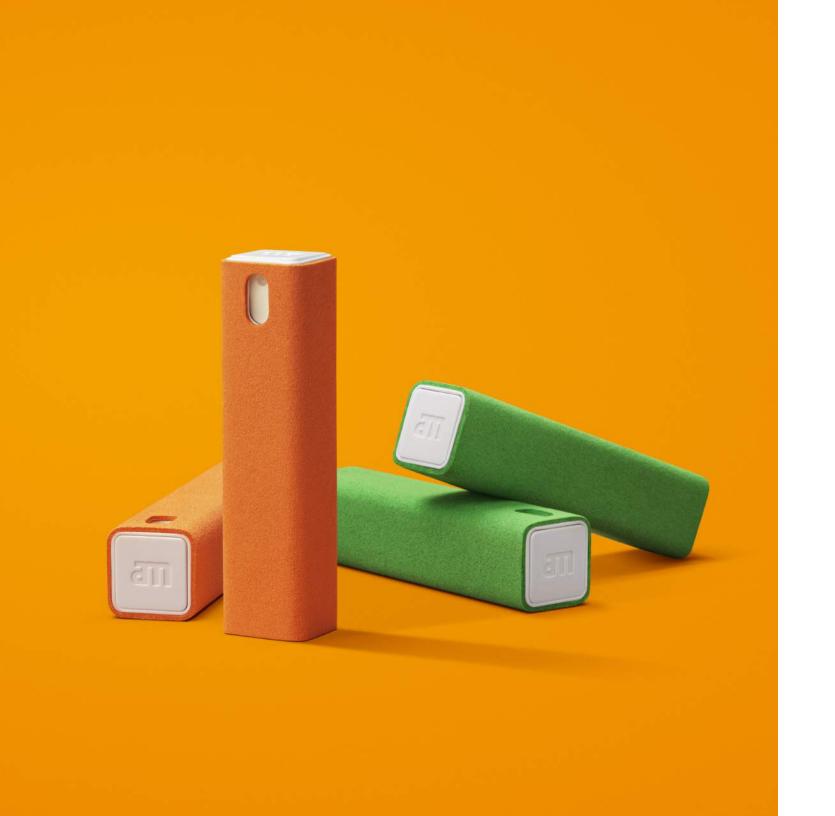


MacBook Air

MIST

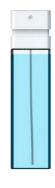
All-in-one spray & microfiber cloth.

Made for laptops & desktop screens.



All-in-one sprays and microfiber cloths. Mist is made for laptops and desktops.





Refillable



an





A set of five compact and gentle microfiber sponges, the Minis are sold in a pack of five colorful cleaners – one for each of your gadgets.



Green



Blue



Orange



Pink



Gray





Containing no alcohol or aggressive chemicals, they are easy to bring on the go and can also be used on keyboards.









These gentle, microfiber cloths can be used on any screen, display, or keyboard. They quickly and easily clear away smudge, dirt, dust, and fingerprints, leaving screens vibrant and new.







GIANT

Spray & mighty microfiber cloth Made for large displays & TVs.





This spray is cleverly packaged with a microfiber cloth tucked into the bottle's cap.
Strong yet gentle, Giant works for large displays and television screens.



Сар



Cloth



Bottle



Gentle yet effective cleaner refill for all AM products.



Extra Screen Cleanin' Solution.

200ml. / 7oz.

Gentle antibacterial refill liquid. Made for all refillable AM products.

am



NEW POS DISPLAYS



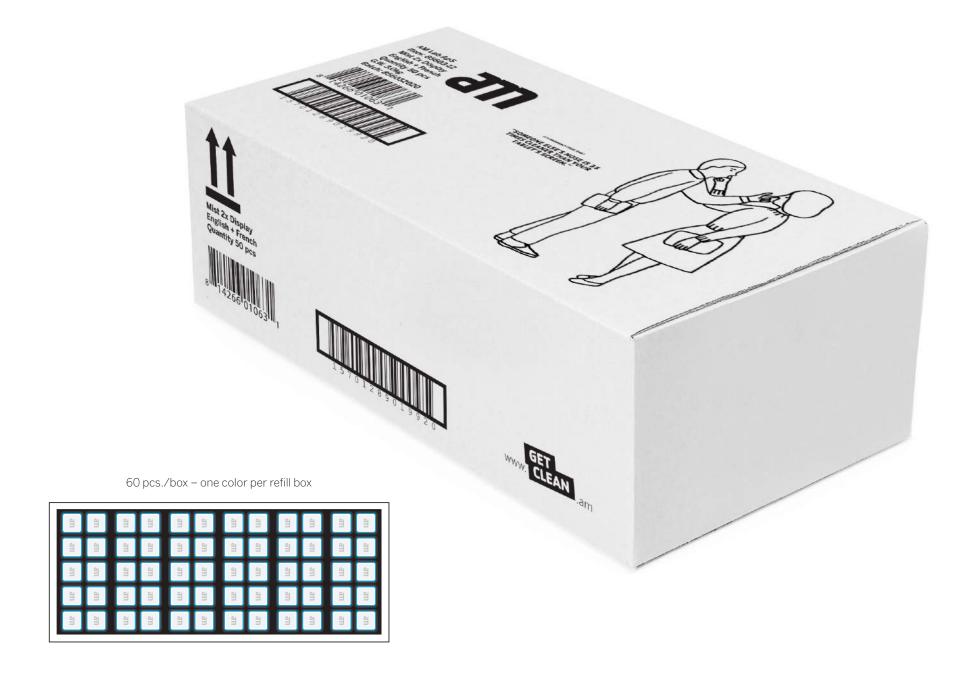
NEW POS DISPLAYS







NEW BULK SOLUTIONS



IN STORE









NEW POS DISPLAYS





POS DISPLAY POSSIBILITIES



POS FLOOR DISPLAY POSSIBILITIES







AMOVEMENT

Much of bacteria and dirt is invisible to the eye. AM is going to change that with an impactful campaign for the truth about dirt. Creating not just a new product line, but a movement for cleaning our technology products.

MARKETING

NEW YORK,

"Make cleaning all your tech gadgets easy, highly accessible and even a little fun."

Daily & Mail

"The chemicals used in the AM system are powerful enough to eliminate fingerprints, dirt, and 99.9 percent of all common bacteria, but are non-toxic and alcohol free, making them easy on screens. The bottles are refillable and the microfiber cases are replaceable, making the collection a win for the environment and fashion-conscious clean freaks."

WIRED

"The AM products range in price from \$12.95 to \$29.95, but with studies finding alarming quantities of the bacteria responsible for diarrhea and flu on phones, it seems like a small price to pay."

The New York Times

"As users become increasingly reliant on touch screens, cell phones, and other handheld technologies, AM fills the gap in the market for a safe and well-designed products that brings back the 'pristine' in screens."

Wallpaper*

"Who thinks to regularly wipe down all the electronic gadgets that run our lives? Not me, for sure, at least not until several eye-pleasing cleaning tools appeared on my desk."



"When it comes to the fight against germs, good design can be a pretty powerful weapon."

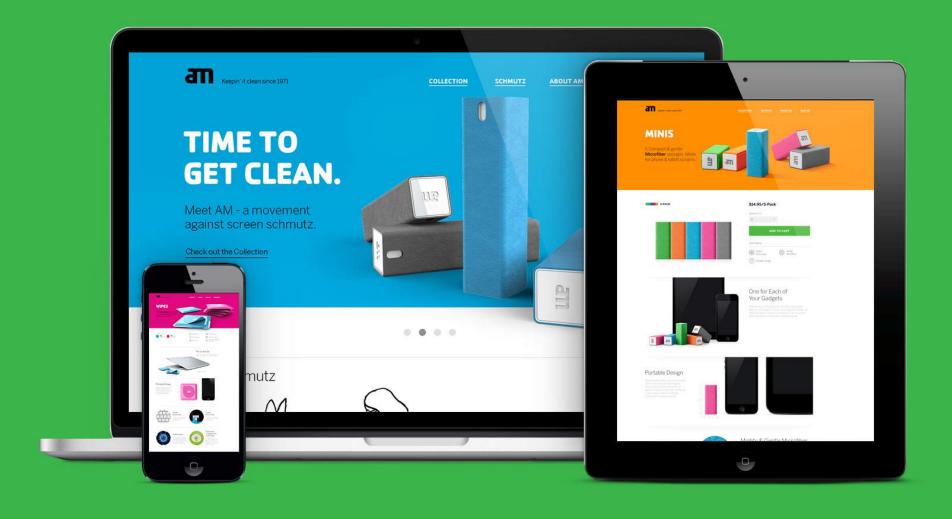
FAST @MPANY

"If you don't think a smartphone cleaner was an essential part of your personal hygiene armoury, you probably do now, which is where AM comes in. This Copenhagen-based firm has launched a stylish range of sprays, sponges, pumps and wipes to leave your mobile as sterile as Walter White's meth lab."

WALL STREET JOURNAL

"Danish company AM is determined to clean up our digital acts, one filthy iPhone at a time. Their new line of cleaning kit ranges from neatly packaged wetwipes and microfiber squares and sponges to a spray cunningly contained in a microfiber-covered bottle, for on-thego Schmutz-busting - all in zingy, Appleesque colors."





GET CLEAN



THANK YOU